

Distance MBA in International Business



This course is about how businesses work all around the world. You'll learn about doing business in different countries, how to understand markets worldwide, and how to work with people from different cultures. Once you finish, you could work in a big company that has offices in lots of countries, in a company that helps other companies work internationally, or as a consultant for businesses that want to go global.

Syllabus of Distance MBA in International Business

1st Semester Syllabus of Distance MBA in International Business	2nd Semester Syllabus of Distance MBA in International Business
Principles and Practices of Management	Information Systems for Managers
Legal Aspects of Business	Managerial Economics
Organisational Behaviour	Strategic Management
Business Ethics and Value Systems	Business Laws
Managerial Economics	Financial Management
Business Communication	Productions and Operations Management

3rd Semester Syllabus of Distance MBA in International Business	4th Semester Syllabus of Distance MBA in International Business
Research Methodology for Management Decisions	Global Strategic Management
International Business Management	Legal Aspects of Business
International Trade Practices, Procedures, and Documentation	Cross-Cultural Consumer and Industrial Buyer Behaviour
International Supply Chain Management & Logistics	International Advertising and Brand Management
International Business Environment	International Marketing Research
	Project Report

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