

Distance MBA in Retail Management



Distance MBA in Retail Management is a postgraduate program designed for working professionals who aspire to advance their careers in the retail industry. This flexible program offers in-depth knowledge of retail operations, marketing, merchandising, and supply chain management, equipping graduates with the skills to excel in various retail leadership roles.

Syllabus of Distance MBA in Retail Management

1st Semester Syllabus of Distance MBA in Retail Management	2nd Semester Syllabus of Distance MBA in Retail Management
Management Functions and Organisational Processes	Productions and Operations Management
Financial Management	Managerial Economics
Human Resource Management	Information System
Marketing Management	Business Laws
Quantitative Methods	Management Accounting
Business Environment	Communication Skills

3rd Semester Syllabus of Distance MBA in Retail Management	4th Semester Syllabus of Distance MBA in Retail Management
Research Methodology In Management	Strategic Management & Business Policy
Indian Knowledge System	Inventory Control & Operations
Retail Environment Analysis	Customer Service Excellence
Multi Channel Retailing	Retail Image - Layout & Visual Merchandising
Information System in Retail	Retail Human Resource
Retail Operations	Major Project

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