

Online BBA in Business Intelligence & Analytics



An online BBA in Data Science & Analytics prepares students to harness the power of data to drive business decisions and strategies. The program covers essential topics such as data mining, statistical analysis, machine learning, and big data technologies. Students learn to collect, analyse, and interpret complex data sets, transforming them into actionable insights. The curriculum also includes courses on data visualisation, database management, and programming languages like Python and R. This degree is ideal for individuals looking to enter the rapidly growing field of data analytics, offering flexibility to balance studies with other professional and personal responsibilities. Graduates are well-prepared for roles such as data analysts, business intelligence analysts, and data consultants.

Syllabus of Online BBA in Business Intelligence & Analytics

1st Semester Syllabus of Online BBA in Business Intelligence & Analytics	2nd Semester Syllabus of Online BBA in Business Intelligence & Analytics
Business Organization and Management	Business Statistics
Computer Fundamentals	Human Resource Management
Business Mathematics	Environmental Studies
Financial Accounting	Managerial Economics
Business Communication	Company Accounts

3rd Semester Syllabus of Online BBA in Business Intelligence & Analytics	4th Semester Syllabus of Online BBA in Business Intelligence & Analytics
Organization Behaviour and development	Business Research Methods
Operations Management	Business Law
Cost and Management Accounting	Marketing Management
Business Law	Digital Marketing
Business Environment	Introduction to Business Analytics

5th Semester Syllabus of Online BBA in Business Intelligence & Analytics	6th Semester Syllabus of Online BBA in Business Intelligence & Analytics
Artificial Intelligence	Strategic Management
Service Marketing	Corporate Governance and Ethics
Taxation Law and practices	Entrepreneurship Development & Startup Management
E-Commerce	Data Mining for Business Analytics
Time Series Forecasting	Project Work

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