

# Online BBA in Environment Management



An online BBA in Retail Management prepares students for the dynamic and fast-paced world of retail. The program covers essential areas such as store operations, supply chain management, and customer relationship management. Students gain practical skills in merchandising, inventory control, and retail Retail Management, enabling them to effectively manage retail environments. The curriculum also emphasises strategic thinking and leadership skills necessary for managing retail businesses and e-commerce operations. Graduates are equipped to take on managerial roles in retail settings, from high-street stores to online marketplaces, ensuring they can thrive in a competitive industry.

## Syllabus of Online BBA in Environment Management

<b>1<sup>st</sup> Semester Syllabus of Online BBA in Environment Management</b>	<b>2<sup>nd</sup> Semester Syllabus of Online BBA in Environment Management</b>
Management Principles and Organizational Behaviour	Marketing Management
Principal of Microeconomics	Management Accounting
Business Communication	Ethics and Corporate Governance
Business Mathematics	Business Statistics
Basics of Accounting	Business Environmental studies

<b>3<sup>rd</sup> Semester Syllabus of Online BBA in Environment Management</b>	<b>4<sup>th</sup> Semester Syllabus of Online BBA in Environment Management</b>
Research Methodology	Strategic Management
Human Resource Management	Management Information System
Business Laws	Operations Research
Business and Environmental Management	Entrepreneurship
Fundamentals of International Business	Renewable Energy Sources

<b>5<sup>th</sup> Semester Syllabus of Online BBA in Environment Management</b>	<b>6<sup>th</sup> Semester Syllabus of Online BBA in Environment Management</b>
Cost and Management Accounting	Introduction to Business Analytics
Digital Marketing	Fundamentals of Quality Management
E-Commerce	Global Business Environment
Environmental Science	Environmental Risk Management
Environment Impact Assessment	Project work

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