

# Online BBA in Finance

An online Bachelor of Business Administration (BBA) in Finance offers a comprehensive curriculum that covers financial management, investment strategies, and market analysis. Students learn about corporate finance, financial modelling, and risk management, preparing them for careers in financial planning, investment banking, and corporate finance roles. The program is designed to be flexible, accommodating working professionals and those with other commitments. Coursework often includes the study of financial markets, portfolio management, and economic theory, equipping graduates with the skills needed to make informed financial decisions and drive business success.

## Syllabus of Online BBA in Finance

<b>1<sup>st</sup> Semester Syllabus of Online BBA in Finance</b>	<b>2<sup>nd</sup> Semester Syllabus of Online BBA in Finance</b>
Communication Skills and Personality Development	Fundamentals of Human Resource Management
Organizational Behaviour	Financial Markets and Instruments
Principles of Marketing	Business Communication
Financial Accounting	IT Applications in Business
Business Environment	Business Economics

<b>3<sup>rd</sup> Semester Syllabus of Online BBA in Finance</b>	<b>4<sup>th</sup> Semester Syllabus of Online BBA in Finance</b>
Research Methodology	Management Information System
Business Ethics and negotiation skills	Entrepreneurship
Quantitative Techniques for Management	Introduction to International Business
Business Law	Digital Marketing
Essentials of Production and Operations Management	Minor Project

<b>5<sup>th</sup> Semester Syllabus of Online BBA in Finance</b>	<b>6<sup>th</sup> Semester Syllabus of Online BBA in Finance</b>
Consumer Behaviour	Customer Relationship Management
Cost and Management Accounting	Business Analytics
Financial Analytics	Direct and Indirect Tax
Indian Financial system and Financial Markets	Long Term Finance
E- Commerce	Project Work

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