

Online BBA in Hospitality Management

The online BBA in Hospitality Management is designed to equip students with the managerial skills and industry knowledge necessary for a successful career in the hospitality sector. The program covers key areas such as hotel and restaurant management, tourism, event planning, and customer service. Students learn about hospitality operations, marketing, financial management, and human resources. The curriculum emphasises both theoretical knowledge and practical application, preparing graduates to take on leadership roles in hotels, resorts, restaurants, and event management companies. The flexibility of online learning allows students to gain valuable industry experience while completing their degree.

Syllabus of Online BBA in Hospitality Management

1st Semester Syllabus of Online BBA in Hospitality Management	2nd Semester Syllabus of Online BBA in Hospitality Management
Principles of Management	Business Environment
Foundations of Mathematics	Managerial Economics
Business Accounting	Business Communication
Fundamentals of IT	Business Ethics
English	Cost Accounting

3rd Semester Syllabus of Online BBA in Hospitality Management	4th Semester Syllabus of Online BBA in Hospitality Management
Production and Inventory Management	Human Resource Management
Marketing Management	Research Methodology
Organizational Behaviour	International Business
Business Law	Management Accounting
Business Environment	Digital Marketing

5th Semester Syllabus of Online BBA in Hospitality Management	6th Semester Syllabus of Online BBA in Hospitality Management
Strategic Management	Project Management
Environmental Studies and Sustainable Development	Entrepreneurship Development & Startup Management
Personal and Professional Skills	Hospitality Marketing Management
Food Service Operation	Accommodation Operations Management
Tour Operations Management	Project work

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