

Online BBA in Operations Management

An online BBA in Operations Management focuses on the efficient and effective management of business operations. The curriculum includes courses on supply chain management, production planning, quality control, and logistics. Students learn to optimise processes, improve productivity, and manage resources effectively. The program emphasises strategic planning and operational efficiency, preparing graduates for roles such as operations managers, supply chain analysts, and production supervisors. The flexibility of the online format allows students to balance their studies with professional responsibilities, making it ideal for those looking to enhance their operational management skills while continuing to work.

Syllabus of Online BBA in Operations Management

1st Semester Syllabus of Online BBA in Operations Management	2nd Semester Syllabus of Online BBA in Operations Management
Communication Skills	Introduction to Micro Economics
Organizational Behaviour	Human Resource Management
Marketing Management	Business Statistics
Financial Accounting	Business Communication
Business Environment awareness	IT Applications in Business

3rd Semester Syllabus of Online BBA in Operations Management	4th Semester Syllabus of Online BBA in Operations Management
Fundamentals of Human Values, Ethics and Life Skills	Management Information System
Business Environment	Entrepreneurship Development
Research Methodology	Consumer Behaviour
Introduction to Production and Operations Management	Introduction to International Business
Business Law & Policy	Enterprise Resource Planning

5th Semester Syllabus of Online BBA in Operations Management	6th Semester Syllabus of Online BBA in Operations Management
Strategic Management	Introduction to Business Analytics
Cost and Management Accounting	Services Operations Management
Advanced Production and Operations Management	Total Quality Management
Logistics and Supply chain Management	Production, Planning and Control
Introduction to Digital Marketing	Project Work

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